Orders	Order / Rev:	105007		
	Alt Order #:	06837951		
	Product Desc:	OBAM FOR AMERICA		HD
	Estimate:	1537		KSNV
	Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/01/12 / 11/02/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	164	\$137,000.00	\$116,450.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	164	\$137,000.00	\$116,450.00	0.00
Totals	164	\$137,000.00	\$116.450.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$137,000.00
Market	100%	\$456 666 67

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$95,900.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$63,933.33
KTUD	1%	\$4,566.67
KVVU	26%	\$118,733.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$36,533.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/	Va G M	5-6a	- TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
				M-F 5-6a WakeUp w/	Wagners								
1	NEWS												
	Star	t Date E	End Date	Weekdays Spo	ots/Week	Rate	Rating						
We	eek: 10/2	29/12 1	1/04/12	- TWF	4	\$450.00	0.00						

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Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1	2 11/02/12	M-F 5-6a WakeUp	-	5-6a	- TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
NEWS			M-F 5-6a WakeU	p w/vvagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	- TWTF	4	\$450.00	0.00			*			
E 2 KSNV	11/05/1	2 11/06/12	M-F 5-6a WakeUp M-F 5-6a WakeU	•	5-6a	МГ	:30	2	\$450.00 1	0.00 NM	2	\$900.00
NEWS				r,							ĺ	
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays MT	Spots/Week 2	Rate \$450.00	Rating 0.00						
		2 11/04/12	Wake Up Early w/		430a-5a	- ТWТ S	:30	4	\$100.002	0.00 NM	4	\$400.00
			Wake Up Early W	-								
NEWS		Fad Data	\\/a a a a a a	C==+= \\ \\ \\ == -	Data	Datina						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - TWT	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
E 4 KSNV			Wake Up Early w/	′ Wagn € M	430a-5a	МГ	:30	1	\$100.002	0.00 NM	1	\$100.00
NEWC			Wake Up Early W	/agners								
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	<u>ΜΓ</u>	1	\$100.00	0.00					į	
E 5 KSNV	10/30/1	2 11/02/12	M-F 6-7a WakeUp	-	6-7a	- TWГF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWS			M-F 6-7a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/2		11/04/12	- TWTF	4	\$700.00	0.00					1	
E 6 KSNV	11/05/1	2 11/06/12	M-F 6-7a WakeUp	-	6-7a	МГ	:30	2	\$700.001	0.00 NM	2	\$1,400.00
NEWS			M-F 6-7a WakeU	p w/wagners								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					İ	
Week: 11/		11/11/12	<u>ΜΓ</u>	2	\$700.00	0.00			*			
E 7 KSNV	10/30/1	2 11/02/12	Today Show Today Show	CM	658a-9am	- TWTF	:30	9	\$900.00 1	0.00 NM	9	\$8,100.00
TODAY	SHOW		roddy Onom								1	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 E 8 KSNV		11/04/12 2 11/06/12	- TWTF Today Show	9 CM	\$900.00 658a-9am	0.00 MT	:30	2	\$900.00 1	0.00 NM	2	\$1,800.00
E O KONV	11/03/1	2 11/06/12	Today Show	Civi	000a-9aiii	IVII	.30	2	φ900.00 1	U.UU INIVI	2	\$1,000.00
TODAY	SHOW		•									
Sta Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> MΓ	Spots/Week 2	Rate \$900.00	Rating 0.00						
			News 3 Sunrise -		6a-7a	S-	:30	1	\$350.00 1	0.00 NM	1	\$350.00
			News 3 Sunrise S						**********			********
NEWS		E. J.D.	NA /	0	Data	Detien						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$350.00	Rating 0.00						
			Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
047.70	D 4) /		Saturday Today									
SAT TO	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	S-	1	\$625.00	0.00					İ	
E11 KSNV	11/04/1	2 11/04/12	News 3 Sunrise -		6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS			News 3 Sunrise S	SUNDAY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/2		11/04/12	S	1	\$350.00	0.00					1	
E12 KSNV	11/04/1	2 11/04/12	Sunday Today	CM	7a-8am	S	:30	1	\$750.001	0.00 NM	1	\$750.00
SUN TO	DDAY		Sunday Today								1	
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/2		11/04/12	S	1	\$750.00	0.00			ΦE00.00.1	0.00.111		# 500.00
E 13 KSNV	11/04/1	2 11/04/12		CM	9a-930am	S	:30	1	\$500.00 1	0.00 NM	1	\$500.00

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Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			News 3 Today W News 3 Today	knd								
NEWS			News o roday								_	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	Chris Matthews 0	1	\$500.00	0.00	.20		\$600.00.1	0.00 NIM	4	¢600.00
E14 KSNV	11/04/1	2 11/04/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
CHRIS	MATHEV	VS										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M-F Today Show	II 3rd LOM	\$600.00 9-10a	0.00 - TWTF	:30	9	\$425.00 1	0.00 NM	9	\$3,825.00
E 13 KSINV	10/30/1	2 11/02/12	M-F Today Show		9-10a	- 1W1F	.30	9	φ423.00 T	U.UU INIVI	9	φ3,625.00
TODAY	SHOW I	I	•									
	rt Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 10/ E16 KSNV		11/04/12	M-F Today Show	II 3rd HBM	\$425.00 9-10a	0.00 MT	:30	2	\$425.001	0.00 NM	2	\$850.00
L TO KONV	11/03/1	2 11/00/12	M-F Today Show		3-10a	IVII	.50	2	ψ423.00 1	0.00 14101	_	ψ050.00
_	SHOW I	I	•									
Sta Week: 11/	rt Date	End Date 11/11/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00					1	
			M-F Today Show		10am-11am	- TWTF	:30	9	\$325.001	0.00 NM	9	\$2,925.00
E 17 KOKV	10/00/1	2 11/02/12	Today 4th Hour	III TUI IOW	roam rram	1,111	.00	J	ψ020.00 1	0.00 14101	Ĭ	Ψ2,020.00
	SHOW I											
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 9	<u>Rate</u> \$325.00	Rating 0.00					l	
E 18 KSNV			M-F Today Show		10am-11am	MΓ	:30	2	\$325.001	0.00 NM	2	\$650.00
			Today 4th Hour					_	ψ0 <u>2</u> 0.00 .	0.00	_	φοσο.σσ
	SHOW I					.						
Sta Week: 11/	rt Date /05/12	End Date 11/11/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00					l	
E 19 KSNV			Rachael Ray	CM	11am-12pm	- TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
			Rachael Ray		,				•			, ,
RACHE		End Data	Mookdovo	Cnoto/Mook	Doto	Datina					1	
<u>Sta</u> Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$325.00	Rating 0.00					i	
E20 KSNV	11/05/1	2 11/06/12	Rachael Ray	CM	11am-12pm	МГ	:30	2	\$325.001	0.00 NM	2	\$650.00
540115			Rachael Ray									
RACHE Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 11/		11/11/12	<u>weekdays</u> МГ	2	\$325.00	0.00					İ	
E 21 KSNV	10/30/1	2 11/02/12	Noon News	CM	12-1230pm	- TWTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
NEWC			Noon News									
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		11/04/12	- TWTF	5	\$425.00	0.00					l	
E22 KSNV	11/05/1	2 11/05/12		CM	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS			Noon News									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 11/		11/11/12	M	1	\$425.00	0.00						
E23 KSNV	10/30/1	2 11/02/12	The Agenda 1230		1230-1p	- TWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
AGEND	Α		The Agenda 123	Upm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	
Week: 10/		11/04/12	- TWГF	5	\$325.00	0.00						
E24 KSNV	11/05/1	2 11/05/12	The Agenda 1230		1230-1p	M	:30	1	\$325.00 1	0.00 NM	1	\$325.00
AGEND	PΑ		The Agenda 123	υριτι								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$325.00	0.00			A 40= :			A. -
E 25 KSNV	10/30/1	2 11/02/12		CM	1258p-2pm	- TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00

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0.00 NM

\$5,200.00

Order / Rev: 105007 Advertiser: Obama for America

Start Date

Week: 10/29/12

E37 KSNV

End Date

11/04/12

10/30/12 11/02/12

Weekdays

Spots/Week

CM

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Days of our Lives Days of our Lives DAYS Weekdays Start Date **End Date** Spots/Week Rate Rating - TWTF- -Week: 10/29/12 11/04/12 \$425.00 0.00 E 26 KSNV 11/05/12 11/05/12 Days of our Lives СМ 1258p-2pm M- - - - -:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 M- - - -\$425.00 0.00 E 27 KSNV 10/30/12 11/02/12 CM - TWTF- -:30 \$325.001 0.00 NM The Doctors 2pm-3pm 4 4 \$1,300.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating - TWTF-11/04/12 0.00 Week: 10/29/12 \$325.00 E 28 KSNV 11/05/12 11/05/12 The Doctors CM 2pm-3pm M- - - - -:30 \$325.001 0.00 NM \$325.00 The Doctors DRS Weekdays Start Date **End Date** Spots/Week Rating Rate 11/11/12 M-Week: 11/05/12 \$325.00 0.00 E 29 KSNV 10/30/12 11/02/12 Dr. Phil - TWTF- -:30 \$450.001 0.00 NM CM 3-4p 4 4 \$1,800.00 Dr Phil PHIL Start Date **End Date** Spots/Week Weekdays Rate Rating 11/04/12 - TWTF- -Week: 10/29/12 \$450.00 0.00 4 E 30 KSNV 11/05/12 11/05/12 Dr. Phil M- - - - -:30 \$450.001 0.00 NM CM 3-4p 1 \$450.00 Dr Phil **PHIL** Start Date **End Date** Weekdays Spots/Week Rate Rating 11/11/12 M- - - - -\$450.00 Week: 11/05/12 0.00 - TWTF- -E 31 KSNV 10/30/12 11/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 8 0.00 NM 8 \$5,800.00 4PM NEWS (1 hour) **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 - TWTF- -\$725.00 0.00 E32 KSNV 11/05/12 11/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M- - - - -:30 2 \$725.001 0.00 NM \$1,450.00 4PM NEWS (1 hour) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 M- - - - -11/11/12 \$725.00 0.00 - TWTF- -E33 KSNV 10/30/12 11/02/12 M-F Early News 13 \$1,200.001 0.00 NM CM 5-630p :30 13 \$15,600.00 M-F Early News **NEWS** Start Date Spots/Week Rating **End Date** Weekdays Rate 11/04/12 - TWTF- -Week: 10/29/12 13 \$1,200.00 0.00 E34 KSNV 11/05/12 11/05/12 M-F Early News CM 5-630p :30 2 \$1,200.001 0.00 NM 2 \$2,400.00 M- - - - -M-F Early News **NEWS** Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 11/05/12 11/11/12 M- - - - -\$1,200.00 0.00 E35 KSNV 11/03/12 11/03/12 СМ ---S-:30 \$675.00 1 0.00 NM Sa-Su Early News 5pm-630pm \$675.00 Sa-Su Early News **NEWS** Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/29/12 11/04/12 ---S-0.00 \$675.00 E36 KSNV 11/04/12 11/04/12 News 3 Live in Prime CM 7-10pm ---S :30 1 \$1,800.001 0.00 NM \$1,800.00 News 3 in Prime **NEWS AFTER NFL**

Rating

0.00

- TWTF- -

:30

\$1,300.001

Rate

\$1,800.00

630-7pm

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Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	s	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F Jeopardy M-F Jeopardy									
JEOPAI	RDY		W 1 Ocopardy								_	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- TWTF		+ ,	0.00						^
E38 KSNV	11/05/1	2 11/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	М		:30 1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPAI	RDY		W-I Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$1,300.00	0.00						
E39 KSNV	10/30/1	2 11/02/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	- TWTF	7	:30 4	\$1,300.001	0.00 NM	4	\$5,200.00
WHEEL	_		W-F Wheel of Fo	rturie								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- TWTF		\$1,300.00	0.00						
E40 KSNV	11/05/1	2 11/05/12	M-F Wheel	CM	7-730pm	М		:30 1	\$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	_		M-F Wheel of Fo	rtune								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$1,300.00	0.00						
E41 KSNV	10/30/1	2 11/02/12	FacetoFace/Rals	•	730-758pm	- TWTF	7	:30 4	\$900.00 1	0.00 NM	4	\$3,600.00
FACE T	O FACE		Face to Face w/	J.Raiston								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	- TWГF	4	\$900.00	0.00						
E42 KSNV	11/05/1	2 11/05/12	FacetoFace/Rals	•	730-758pm	М		:30 1	\$900.00 1	0.00 NM	1	\$900.00
FACE T	O FACE		Face to Face w/	J.Raiston								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/	05/12	11/11/12	M	1	\$900.00	0.00						
E43 KSNV	11/03/1	2 11/03/12	Wknd Jeopardy	CM	630-7pm		S-	:30 1	\$525.00 1	0.00 NM	1	\$525.00
JEOPAI	RDY		SAT/Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	S-	1	\$525.00	0.00						
E44 KSNV	11/03/1	2 11/03/12	Wknd Wheel of F		7-730pm		S-	:30 1	\$525.00 1	0.00 NM	1	\$525.00
WHEEL			SAT/ Wheel of Fo	ortune								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	S-	1	\$525.00	0.00						
E45 KSNV	11/05/1	2 11/05/12	Mon PR 8-10p	CM	8-10pm	М		:30 1	\$4,000.001	0.00 NM	1	\$4,000.00
VOICE			Monday Prime 8-	·10pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$4,000.00	0.00						
E46 KSNV	10/31/1	2 10/31/12	Wed PR 9-10p	CM	9-10pm	W		:30 1	\$4,000.001	0.00 NM	1	\$4,000.00
SVU			Wednesday Prim	ie 9-10pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$4,000.00	0.00						
E47 KSNV	11/01/1	2 11/01/12	Thurs PR 8-9p	CM	8-9pm	T-		:30 1	\$2,400.001	0.00 NM	1	\$2,400.00
ROCK/l	IP		Thursday Prime	8-9pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	1	\$2,400.00	0.00						
E48 KSNV	11/02/1	2 11/02/12	•	CM	8-9pm	F	7	:30 1	\$2,000.001	0.00 NM	1	\$2,100.00
WHIT.C	:OM		Friday Prime 8-9	pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F		\$2,000.00	0.00						

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Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End	Inventory Code Brea	< Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E 48 KSNV 11/02/12 11/02/	•	8-9pm	F	:30	1 \$2,000.001	0.00 NM	1	\$2,100.00
WHIT.COM	Friday Prime 8-9pm							
Start Date End Da	te Weekdays Spots/Weel	c Rate	Rating					
Week: 10/29/12 11/04/1	2F	\$2,000.00	0.00					
Spot Ch Date Range 1 KSNV 10/29/12-11/04/1		rt/End Time pm	<u>v</u>	<u>Veekdays</u> F		Rtg Type		
See MG 48.2	2111FN 0-9μ 0-3	piii	_	1	30 (φ2,000.00)	, 0.00 IVIVI		
2 KSNV 10/29/12-11/04/1	2 Fri 10-11p 10-	11pm	-	F	- :30 \$2,100.00	0.00 NM		
→ MG for 48.1 11/02								
E 49 KSNV 11/02/12 11/02/	12 Fri PR 9-10p CM	9-10pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMM	Friday Prime 9-10pm							
Start Date End Da	te Weekdays Spots/Weel	c Rate	Rating					
Week: 10/29/12 11/04/1		1 \$2,600.00	0.00					
E 50 KSNV 11/02/12 11/02/	<u>-</u>	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DATELINE	Friday Prime 10-11pm							
Start Date End Da	te Weekdays Spots/Weel	Rate	Rating					
Week: 10/29/12 11/04/1		1 \$3,200.00	0.00					
E 51 KSNV 11/03/12 11/03/		8-11pm	S-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NBC PRIME	RALSTON in PRIME	(8:00 PM-9:	UU PIVI)					
Start Date End Da		<u>Rate</u>	Rating					
Week: 10/29/12 11/04/1		1 \$1,200.00	0.00					
E 52 KSNV 11/03/12 11/03/	12 Sat PR 9-10p CM Saturday Prime 9-10pm	9-10pm	S-	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
NBC PRIME	Saturday Filine 9-10pin							
Start Date End Da			<u>Rating</u>					
Week: 10/29/12 11/04/1		1 \$1,500.00	0.00		4 60 400 00 4	0.00.1114		CO 100 00
E 53 KSNV 11/04/12 11/04/	12 NFL Pre-Game / FNA CM NFL Pre-Game	1p-530pm	S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
FNIA								
Start Date End Da			Rating					
Week: 10/29/12 11/04/1 E 54 KSNV 11/04/12 11/04/		1 \$2,400.00 1P-9PM	0.00	:30	1 \$10,000.00 1	0.00 NM	1	\$10,000.00
L 34 R3NV 11/04/12 11/04/	NFL Football	11 -31 W	3	.50	1 \$10,000.00 1	O.OO INIVI	'	ψ10,000.00
SUN NIGHT FTBL								
Start Date End Da Week: 10/29/12 11/04/1		<u>Rate</u> 1 \$10,000.00	Rating 0.00					
E 55 KSNV 11/04/12 11/04/			0.00 SUNS	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
	Jeopardy in Prime	W 6/10 11p	,, 55.1	.00	. 41,200.001	0.00 14111		ψ1,200.00
TBD			5					
Start Date End Da Week: 10/29/12 11/04/1		<u>Rate</u> 1 \$1,200.00	Rating 0.00					
E 56 KSNV 11/04/12 11/04/			o / SUNS	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
	Law & Order (synd) PRIME							
LAW & ORDER	to Maakdaya Spata/Maal	, Boto	Poting					
Start Date End Da Week: 10/29/12 11/04/1		<u>Rate</u> 1 \$1,200.00	Rating 0.00					
	12 M-F News 3 at Eleven CM	11pm-1135	pm - TWTF	:30	4 \$1,200.001	0.00 NM	4	\$4,800.00
NEWO	M-F News 3 at Eleven							
NEWS Start Date End Da	te Weekdays Spots/Weel	c Rate	Rating					
Week: 10/29/12 11/04/1		\$1,200.00	0.00					
E 58 KSNV 11/05/12 11/05/	12 M-F News 3 at Eleven CM	11pm-1135	pm M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	M-F News 3 at Eleven							
Start Date End Da	te Weekdays Spots/Weel	c Rate	Rating					
Week: 11/05/12 11/11/1	2 M	1 \$1,200.00	0.00					
E 59 KSNV 11/03/12 11/03/	12 CM	11pm-1135	pmS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00

Print Date: 11/05/12 08:25:32 Page 7 of 7

Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch S	tart End		Start/End Time Days	Len Spots Rate Pri	Rtg Type Spots	Amount
		Sa-Su News 3 at Eleven				
NEWS		Sa-Su News 3 at Eleven				
Start D	ate End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/29/		S- 1				
E 60 KSNV 11	/04/12 11/04/12	Sa-Su News 3 at ElevenCM	11pm-1135pmS	:30 1 \$1,100.001	0.00 NM 1	\$1,100.00
		Sa-Su News 3 at Eleven				
NEWS	-t- F-dB-t-	\\\\-\alpha\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Data Datas			
Start D Week: 10/29/		Weekdays Spots/Week				
E 61 KSNV 10		<u> </u>	1135p-1237a - TWTF	:30 4 \$500.001	0.00 NM 4	\$2,000.00
LOT KONV TO	//30/12 11/02/12	Tonight Show	1100p-1207a - 1WII	.50 4 \$500.001	0.00 NW 4	Ψ2,000.00
LENO		. c.i.ig.i.i c.i.c.i				
Start D	ate End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/29/	12 11/04/12	- TWTF 4	\$500.00 0.00			
E 62 KSNV 11	/05/12 11/05/12		1135p-1237a M	:30 1 \$500.001	0.00 NM 1	\$500.00
LENO		Tonight Show				
LENO Start D	ate End Date	Weekdays Spots/Week	Poto Poting			
Week: 11/05/		Weekdays Spots/Week	Rate Rating \$500.00 0.00		Ī	
E 63 KSNV 10		Late Night w/Fallon CM	1237a-136am - TWTF	:30 4 \$250.001	0.00 NM 4	\$1,000.00
	, , , , , , , , , , , , , , , , , , , ,	Late Night w/Fallon		, , , , , , , , , , , , , , , , , , , 		4 1,000100
FALLON		-				
Start D		Weekdays Spots/Week	. <u> </u>			
Week: 10/29/		- TWTF 4	+ 200.00 0.00			
E 64 KSNV 11	/05/12 11/05/12	3	1237a-136am M	:30 1 \$250.001	0.00 NM 1	\$250.00
FALLON		Late Night w/Fallon				
Start D	ate End Date	Weekdays Spots/Week	Rate Rating			
Week: 11/05/	_	M 1	\$250.00 0.00		į .	
E 65 KSNV 11	/03/12 11/03/12	Saturday Night Live CM	1130pm-1:02amS-	:30 1 \$1,400.001	0.00 NM 1	\$1,400.00
		Saturday Night Live				
SNL						
Start D		Weekdays Spots/Week				
Week: 10/29/			¥ · , · · · · · · · · · · · · · · · · ·	00 4 00000	0.00 NM	# 400.00
E 66 KSNV 11	/04/12 11/04/12	Sports Night in Las VegaSM Sports Night in Las Vegas	Sun 1135p-1200a S	:30 1 \$400.001	0.00 NM 1	\$400.00
SPORTS N	IGHT	opolio ragnitini Lao vogas				
Start D		Weekdays Spots/Week	Rate Rating		İ	
Week: 10/29/	11/04/12	S 1	\$400.00 0.00			

Totals 164 \$137,000.00